

04/27/01

093444-042701

## HEWLETT-PACKARD COMPANY

Intellectual Property Administration

Box 272400

Fort Collins, Colorado 80527-2400

04-30-01

PATENT APPLICATION

ATTORNEY DOCKET NO. 10005377-1

IN THE U.S. PATENT AND TRADEMARK OFFICE  
Patent Application Transmittal LetterCOMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): ☒ Utility ☐ Design☒ original patent application,☐ continuation-in-part applicationJc929 U.S. PTO  
09/844349  
04/27/01

INVENTOR(S): Joseph Jacob et al

TITLE: Delivery Of Location Significant Advertising

Enclosed are:

- ☒ The Declaration and Power of Attorney. ☐ signed ☒ unsigned or partially signed  
☒ 9 sheets of drawings (one set) ☐ Associate Power of Attorney  
☐ Form PTO-1449 ☒ Information Disclosure Statement and Form PTO-1449  
☐ Priority document(s) ☐ (Other) (fee \$ )

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	34 — 20	14	X \$18	\$ 252
INDEPENDENT CLAIMS	5 — 3	2	X \$80	\$ 160
ANY MULTIPLE DEPENDENT CLAIMS	0		\$270	\$ 0
BASIC FEE: Design (\$320.00 ); Utility (\$710.00 )				\$ 710
TOTAL FILING FEE				\$ 1,122
OTHER FEES				\$
TOTAL CHARGES TO DEPOSIT ACCOUNT				\$ 1,122

Charge \$ 1,122 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

"Express Mail" label no. EL604905635US

Date of Deposit April 27, 2001

I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to: Commissioner for Patents, Washington, D.C. 20231.

By

Typed Name: Raymond A. Jenski

Respectfully submitted,

Joseph Jacob et al

By

Raymond A Jenski

Attorney/Agent for Applicant(s)

Reg. No. 31,267

Date: April 27, 2001

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